



SPECIAL EVENTS MANAGEMENT

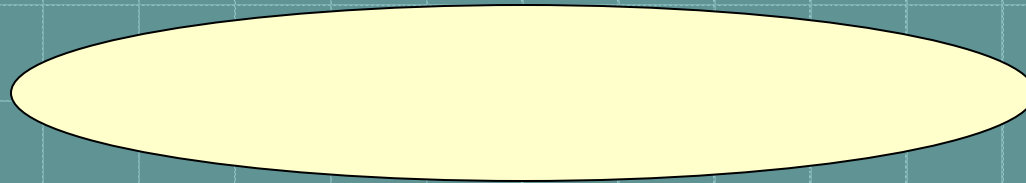
THE PRIVATE SECTOR'S PERSPECTIVE

basil bonner / geoff bettison

Special Events

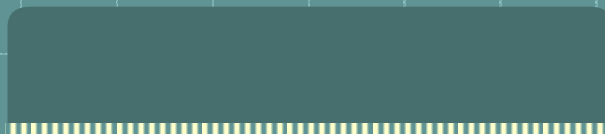
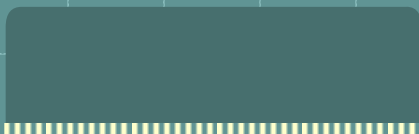
Disaster medicine

Emergency medicine



General trauma

Sports medicine



Private sector involvement – why the interest?

- ◆ Development of EM/sports medicine within this sector
- ◆ Healthcare responsibility awareness - delivery of service to clients/ medical aids
- ◆ Willingness to engage social responsibility
- ◆ Good medical / training / practice sense
- ◆ Legacy of involvement
- ◆ Provision of service

Requirements

- ◆ Communications AND co-ordination
- ◆ Co-operation between all ambulance emergency services
- ◆ Link with all other emergency services:-fire, traffic, police
- ◆ hospital phase – facilitated by the focus on Emergency Medicine.
- ◆ Planning
- ◆ logistics planning

private sector delivery

◆ PREVIOUSLY

- ◆ Low levels of previous involvement
- ◆ less commitment
- ◆ poorly understood task

◆ CURRENTLY

- ◆ Knowledge base growing
- ◆ Experience in planning
- ◆ Logistical support- local hospital involvement, with appropriate support.
- ◆ Resources

Events portfolio -for discussion

- ◆ CAPE ARGUS / PICK N PAY CYCLE TOUR
- ◆ CRICKET WORLD CUP
- ◆ PRESIDENT'S CUP GOLF

Planning Aspects: contingencies

Trauma Risks

Medical

Security

Priorities

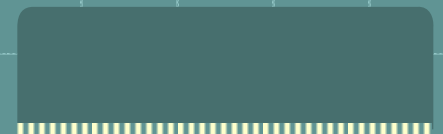
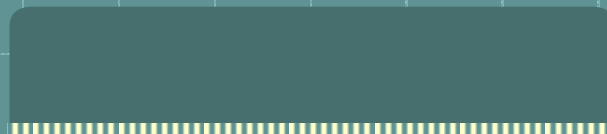
Lifestyle

Hazards

Profile

environment

venue



CRICKET WORLD CUP

- ◆ Challenges
 - ◆ multiple venues/ multiple role players
 - ◆ international dignitaries
 - ◆ Crowd /player/ VIP/
 - ◆ Security high priority

CRICKET WORLD CUP

- ◆ Good example of mutual interdependence
- ◆ planned centrally
- ◆ delivery via regional plan
- ◆ contracted role players from all services and sectors
- ◆ Good understanding of overall plan
- ◆ Roll out of venue delivery

Cape Argus Pick n Pay cycle tour

- ◆ Ambulances/ rescue /response/ motor bikes/ helicopters
- ◆ ER 24 / Metro / St Johns....
- ◆ Deployment of medical staff in “FIELD” emergency facilities
- ◆ Comprehensive Medical plan
- ◆ Contingency planning
- ◆ Environmental management plan
- ◆ Traffic management plan
- ◆ communications planning

Presidents Cup Golf tournament

- ◆ High profile event
- ◆ strong police presence
- ◆ Serviced by close co-operation ,careful planning and well run and managed plan
- ◆ Resources appropriately allocated.

Special Event planning

- ◆ Medical Plan
- ◆ Contingency Plan
- ◆ Budget
- ◆ Logistics planning
- ◆ Human resource allocation and distribution

Communication links

- ◆ Success of any event dependant on the efficiency of the communication.
 - ◆ Step up in communications efficiency in 2003 Cape Argus Pick n Pay Cycle Tour
 - ◆ Level of control exercised in the VOC during President's Cup.

Linkage with other emergency services

- ◆ Process of co-operation between different emergency services.
- ◆ Co-operation between Private and Public sector, opening option to real public private partnerships
- ◆ Sharing of resources and skills
- ◆ ALL PRODUCE MUCH IMPROVED OUTCOMES